Reina named ‘Woman Physicist of the Month’

By Jeffery Seay
EDITOR IN CHIEF

Florida State physicist Laura Reina was named Woman Physicist of the Month for February by the American Physical Society’s Committee on the Status of Women in Physics (CSWP).

Reina, elected as a fellow of the American Physical Society in 2005 and a fellow of the American Association for the Advancement of Science in 2011, conducts research into the phenomenology of elementary particle physics. She is known for her work with the Large Hadron Collider at CERN, the European Organization for Nuclear Research, to assist in the detection of the elusive Higgs boson particle. In July 2012, scientists got their first glimpse of the particle, which helps explain how matter attains its mass.

The CSWP Woman Physicist of the Month award highlights exceptional female physicists who have positively impacted other individuals’ lives and careers.

“Laura has excelled as a physicist for many years and has received quite a bit of attention for her accomplishments,” said Sam Huckaba, dean of Florida State’s College of Arts and Sciences. “This is a fantastic recognition to add to her portfolio. It shows that she is more than just an outstanding scientist, but also a luminary role model for other women working in the field.”

To read the entire story, visit www.news.fsu.edu.

Library and Information Studies receives continued accreditation

By Bob Branciforte
COLLEGE OF COMMUNICATION AND INFORMATION

The American Library Association’s Committee on Accreditation has voted to grant continued accreditation status to the master’s degrees in library and information studies offered by Florida State’s School of Library and Information Studies. These Florida State master’s degrees have the distinction of being among the longest continually accredited by the ALA, having first received that honor in 1951.

“We are proud of our long history as an ALA-accredited institution since 1951,” said Kathleen Burnett, professor and interim director of the School of Library and Information Studies. “Faculty, staff, students and alumni worked very hard over the past two years to ensure that the planning and assessment processes we have put into place continue to not only meet the ALA’s high standards, but to ensure that the school remains a leader in the field of library and information studies education.”

Master degree programs in library and information studies, such as those leading to the Master of Science and Master of Arts in the School of Library and Information Studies, are re-evaluated every seven years by the American Library Association. Accreditation by the ALA does not extend to the school’s Master of Science in Information Technology program.
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Bromery named director of communications and media relations

Keith Bromery, a communications executive with extensive experience in both the public and private sectors and news media, was recently appointed director of communications and media relations in the Office of University Communications.

“I am enjoying the transition to higher education communications, as well as the challenge of supporting Florida State’s award-winning communications team in the continuing effort to enhance the stature of this prestigious institution across the nation and around the world,” Bromery said. “I believe it takes a village to effectively spread the word about most things, thus I am also looking forward to working with the entire university community in this most important effort.”

Bromery’s newspaper and broadcast experience, as well as his strategic planning experience will enhance the university’s communications strategy in continuing to raise the national and international profile of the university and faculty.

Bromery has served as director of media relations for Atlanta Public Schools, as well as director of communications for Broward County Public Schools in Fort Lauderdale, Fla. — a position he held for six years — and as chief communications officer for the Chicago Public Schools. Prior to his roles in K12 public schools communications, Bromery worked for a number of large utility companies as a communications executive. Earlier, he was a newspaper, radio and television news reporter in Chicago and New York.

Bromery’s team also manages the university news website, “Florida State 24/7” (news.fsu.edu).

Job title: Computer Support Specialist, College of Business

To-do list: Maintains the college’s website, provides network administration and helpdesk support, and develops applications.

Martial artist: Is a senior 4th degree black belt in tae kwon do. Started practicing the art 11-and-a-half years ago as an activity with his son, Blaine. Started teaching in 2005.

Family affair: Owns Killearn Lakes TaeKwonDo with wife, Betty, and Blaine.

Giving back: Provides free women’s self-defense classes twice a year. Serves as a guest entrepreneur for the college’s Entrepreneurship Bootcamp for Veterans with Disabilities, and the EBV for families. In addition, the family business partners with six Leon County schools to help with fundraising.

Quotable: “The best part about teaching tae kwon do is watching my students grow physically and mentally, and receive their black belts.”
Brand development process nearing completion
Universitywide effort bringing vision to reality

The nine-month process to develop and launch a universitywide comprehensive brand platform is nearing completion — thanks to the creativity and expertise of the 50 members of the brand development task force. The group, composed of faculty, staff and students, included members of the Communicators* Network.

Feedback from nearly 1,100 external and internal individuals contributed to the process along the way as the development team continued to shape, reshape and enhance concepts. The final phase of testing and refining will continue for the next few weeks as University Communications builds an online brand resource. Several alumni who are experts in the area of brand development have also provided counsel and feedback throughout the process.

The brand process also is part of the adoption of an integrated marketing and communications culture (IMC) — that encourages consistent messaging, collaboration, a focus on the audience and measurable outcomes, according to Jeanette DeDiemar, assistant vice president for University Relations and director of integrated marketing and communications.

Several brand tools were already launched as part of an IMC model during the past 18 months including a comprehensive university news site, “Florida State 24/7” (news.fsu.edu), social media strategy and creative services. Soon to launch, as part of revamped media relations strategy, is an online faculty experts tool that provides media with an intuitive resource for access to faculty expertise, research and topics related to “trending” topics, according to Tom Butler, research marketing and communications lead in the Office of University Communications.

Listening sessions, surveys and focus groups were integral to the process including the opportunity to gather feedback from alumni during Homecoming weekend and the perspective of external audiences such as the Tallahassee Chamber of Commerce executive board.

“This process is a remarkable example of using the expertise and creativity of our own,” said Garnett S. Stokes, provost and executive vice president for Academic Affairs. “The process has provided not only the opportunity to establish an effective message, but to establish a collaborative culture that works together to best articulate this world-class, preeminent university.”

Key to the process has been the collaborative efforts that will provide consistency in a “brand” across media platforms, including social media and style guidelines that anticipate the needs of users. The guidelines will include graphic elements, an expanded color palette, a brand review process and templates. These resources will help to amplify what is distinct about Florida State, while offering flexibility to address the distinctiveness of each college.

“The development process is as important as the outcome and would not have been possible without the significant contributions of faculty, staff and students from across the university,” DeDiemar said.

“Who we are, what sets us apart, and how we authentically express this in ways that are genuine and memorable is important, as well as effectively informing the institution’s diverse body of audiences, constituencies and communities,” DeDiemar said. “We are establishing a foundation that is sustainable and scalable.”

The rollout of these brand resources will start in late spring and continue for the next 12 months, according to Tony Archer, director of Creative Services in the Office of University Communications.

For more information on the brand development task force and Communicators* Network visit communicatorsnetwork.fsu.edu or contact DeDiemar, jdediemar@fsu.edu.

MEMBERS OF THE BRAND DEVELOPMENT TASK FORCE INCLUDE:

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<th>Brand Review</th>
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FLORIDA STATE’S SOCIAL MEDIA TAGS

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Faculty newsmakers celebrated for increasing university’s prominence

An inaugural event that celebrated the contributions of Florida State faculty members as newsmakers was held Jan. 24.

The “Newsmakers of the Year” event, hosted by the offices of the Provost and University Communications, honored faculty whose expertise and research raised the university’s profile by appearing in newspapers and magazines, and on radio, television and websites throughout the world as experts or whose research was recognized by the media.

“This is an exciting, wonderful way to call attention to the fact that our outstanding professors and researchers continue to be in demand by many of the leading news agencies in the United States and beyond,” said Garnett S. Stokes, provost and executive vice president for Academic Affairs.

“Media coverage is a strategic resource in raising awareness of and appreciation for a world-class research and creative university,” Stokes said.

President Eric J. Barron congratulated faculty members who, during the past year, helped Florida State break through the barriers of public perception with every individual placement that appeared in the news media.

Mimi Graham, director of Florida State’s Center for Prevention and Early Intervention Policy, was among more than 100 faculty members who attended the event.

“With each mention in the national and international news media or popular press, our colleagues’ innovative ideas and accomplishments move us closer to the day when faculty members are well known throughout the country,” Graham said.

The first-of-its-kind celebration at Florida State is slated to become an annual event.
History professor’s papers available for scholarly review

The papers of Florida State history Professor Emeritus Donald D. Horward, one of the world’s foremost authorities on Napoleon Bonaparte, are now available for scholarly review in the Special Collections Department of Strozier Library.

The Donald D. Horward Papers document the professional career and activities of the eminent historical researcher, writer and instructor from the time he began his teaching career at Florida State in 1961 until his retirement in 2005.

“This collection will be particularly valuable to students and researchers studying trends in Napoleonic scholarship and teaching in the United States during the last quarter of the 20th century,” said archivist Burt Altman, university librarian/archivist in Special Collections.

Horward’s professional files are composed of extensive addresses, awards, committee files, correspondence, research materials, speeches, writings related to his scholarship and that of his students, and publications related to the Napoleonic Era.

Special Collections graduate assistant Kelly Glaze processed the collection under the supervision of Altman. For a more complete description of Horward’s life and the collection, visit http://purl.fcla.edu/fsu/lib/speccoll/ddhoward.

During his career, Horward wrote or contributed to 30 books, more than 50 scholarly articles and more than 200 speeches and papers on Napoleon in the United States and Europe. Through his teaching, Horward introduced Napoleonic studies to more than 16,000 students at Florida State and other institutions of higher learning. In addition, he lectured thousands of cadets and trained young officers in Napoleonic history to teach in the history department at the West Point Military Academy.

Horward held 15 academic chairs, including the Ben Weider Eminent Scholar Chair in Napoleonic History at Florida State.

In 1990, Horward established the Institute on Napoleon and the French Revolution, part of the university’s Department of History. In 1998, Horward helped raise $2.5 million to establish the Ben Weider Eminent Scholar Chair in Napoleonic History.

Employees must follow guidelines during Legislative session

The 2013 session of the Florida Legislature begins Tuesday, March 5. Employees are asked to follow the university’s policies concerning the session.

• President Eric J. Barron and Assistant Vice President for Governmental Relations Kathleen Daly are the registered lobbyists for Florida State University. No one else is authorized to lobby for Florida State or the State University System.

• However, the Legislature periodically requests faculty and/or staff to attend committee meetings or to formally respond to questions about certain issues. Employees who are asked to appear before a committee must notify Daly at (850) 644-4453 and submit a Legislative Contact Form prior to making an appearance. The form can be found at www.govrel.fsu.edu. Employees who have difficulty accessing the form should contact 644-4453 for a hard copy.

• A campus network of legislative liaisons for 2013 is in place with each division represented. The divisions and their liaisons are: Academic Affairs: Anne Blankenship, 644-0170; Athletics: Sara Shaw, 644-3281; Budget and Analysis: Bob Marshall, 644-3281; Controller’s Office: Ralph Alvarez, 644-4203, or Michael Lake, 644-2478; College of Communication: Bob Pekurny, 644-3462; College of Education: Marcy Driscoll, 644-6885; College of Medicine: John Fogarty, 644-1346, or Laura Brock, 645-9429; College of Nursing: Dianne Speake, 644-3299; Faculty Senate: Sandra Lewis, 644-8409; Finance and Administration: Terry Fulcher, 645-4926; Financial Aid: Darryl Marshall, 644-1993; Florida High (Florida State University Schools): Lynn Wicker, 245-3703; Governmental Relations: Kathleen Daly, 644-4453, or Toni Moore, 644-3847; Human Resources: Joyce Ingram, 644-5457; HR Chief Diversity Officer: Renisha Gibbs, 644-8082; Laboratory Animal Research: Paul Trombly, 644-1614; MagLab: Greg Boebinger, 644-0851; Physical Plant/Campus Design: Dennis Bailey, 644-3369, or Dan Dayhoff, 644-9465; Purchasing: Marcie Doolittle, 644-9719; Research: Beth Hodges, 644-3347; Student Affairs: Mary Coburn, Eric Weldy or Allison Crume, 644-5590; Student Government Association: Vicki Dobiyanski, 644-0939; Student Government Association, Legislative Affairs: Harrison Dubosar, 644-1653; Student Government Association, Senate President: Brandon Eisman, 644-1653; University Attorney: Mike Cramer, 644-4440; and University Relations: Liz Maryanski, 644-1000.

Through this network, legislation that affects the university is routinely routed to appropriate departments and offices for timely responses and/or information. These responses are routed back to the division liaisons, to Governmental Relations and ultimately to the lobbyists who will serve collectively on the university’s behalf.

Nothing here is intended to discourage Florida State employees from exercising their individual rights as citizens or as members of groups or organizations not affiliated with the university. Such rights include the freedom to express their views on legislation, provided that the views are not presented as those of Florida State, the SUS or any subunit of these.
Three internationally renowned writers — David Bezmozgis, Yoko Tawada and Marvin Victor — will read from their works and participate in a roundtable discussion during “Cosmopolitan Contexts,” a literary symposium focused on writing in a globalized world.

“Cosmopolitan Contexts,” sponsored by the university’s Winthrop-King Institute for French and Francophone Studies and the Council on Research and Creativity, will take place Friday, March 1, 3 to 5 p.m. at the Augustus B. Turnbull III Florida State Conference Center. The event is free and open to the public.

“This event brings together three internationally-acclaimed writers who are distinct from one another, but share the experience of immigration and writing in the languages of their adoptive countries,” said Lisa Ryoko Wakamiya, an associate professor of Modern Languages and Linguistics, and one of the organizers of the symposium. “It is an extraordinary opportunity for our students, and establishes Florida State’s prominence in the study of the intersection between creative writing and migration studies.”

Bezmozgis, a fellow at the Harvard Radcliffe Institute for Advanced Study, was born in Riga, Latvia, and moved to Canada when he was six. A writer and filmmaker, he is the author of “Natasha,” published in 2004, and “The Free World,” published in 2011. His feature film “Victoria Day” premiered at the Sundance Film Festival in 2009.

Tawada, born in Tokyo, writes in German and Japanese. She publishes poetry, essays, fiction and plays. In addition, her work has been featured in numerous international journals and anthologies. Tawada has won awards for contributions to both German and Japanese culture.

Victor, a painter, writer and film director, was born in Port-au-Prince, Haiti, where he lived until the earthquake of 2010. His debut novel, “Corps mêlés,” published in 2011, is considered the first novel of Haiti’s post-earthquake period. It was awarded the Grand Prix du Roman de la Société des Gens de Lettres (Society of Men of Letters).
Instructor-led and online training opportunities are available to Florida State faculty and staff members. To view a schedule of classes and registration information, visit www.hr.fsu.edu/train. To register for classes, log in to www.omni.fsu.edu and click in sequence: “Human Resources 9.1,” “Self Service,” “Learning and Development,” “Request Training Enrollment” and “Search by Date, Course Code or Course Name.” From there, click on “View Available Sessions” and choose a session number. Follow the prompts to submit a request. To view a course description, click on the icon.

More information: (850) 644-8724.

>>NEW EMPLOYEE ORIENTATION AVAILABLE ONLINE: Each participant must verify his or her completion of online NEO by submitting the electronic “Certification of Completion and Evaluation of Orientation” form located on the NEO page. The link to online new-employee presentations, materials and the certification form can be found at www.hr.fsu.edu under “New Employee Information.”

More information: (850) 644-8724.

>>BE FEATURED ON ‘NEO’ WEB PAGE: Employees interested in being featured on the redesigned New Employee Orientation Web page should email a recent headshot, a one- or two-sentence statement of why Florida State is a great place to work, their department name and their number of years at the university to Megan Darris at mld08j@admin.fsu.edu. There is no deadline because the information will be solicited throughout the year.

>>GARNET AND GOLD TOASTMASTERS: This organization provides a mutually supportive and positive learning environment in which each member has the opportunity to develop oral communication and leadership skills. Open to faculty, staff and students. Guests are welcome. Meetings take place Tuesdays (with the exception of those that follow a university “Monday” holiday) from 11 a.m. to noon at the Human Resources Training Center, 493 Stadium Place. To view a map, visit www.hr.fsu.edu.

>>2013 SICK LEAVE POOL OPEN ENROLLMENT: The open enrollment period for University Sick Leave Pool membership continues through Thursday, Feb. 21. Open enrollment applications received in Human Resources after Feb. 21 will not be accepted.

Eligibility requirements include, but are not limited to, full- or part-time employment as a Faculty, Executive Service, A&P or USPS employee who has been employed continuously with the university for one year or more, has a sick leave balance of at least 72 hours after leave accruals process for the pay period ending Feb. 28, and has an average sick leave use of less than nine days for each year of university employment.

Upon acceptance, employees donate eight hours of sick leave to the pool and remain members until they leave the university or request in writing to be removed from the pool. The eight hours donated to the pool are nonrefundable. Members might be asked to make additional donations if the pool balance falls below 240 hours. Members who terminate their employment also can donate up to 40 hours of their sick leave to the pool upon their separation from the university.

Complete Sick Leave Pool information, including the application and other related forms, is available at www.hr.fsu.edu. (Click in sequence “Benefits for Faculty and Staff,” “Benefits and Perks,” then, under “Leave category,” click “Sick Leave Pool.”)

More information: Lisa Rosenthal, Sick Leave Pool administrator, llrosenthal@admin.fsu.edu or (850) 644-7936.

BENEFITS

>>FLEXIBLE SPENDING ACCOUNTS REMINDER: Employees with Flexible Spending Accounts have until March 15 to use any remaining 2012 contributions to Medical Reimbursement or Dependent Care accounts. All claims must be filed by April 15 to avoid losing leftover account funds from 2012.

More information: (850) 644-4015 or insben@fsu.edu.

>>DOUBLE DEDUCTIONS FOR BENEFITS: All nine- and 10-month faculty members and seasonal employees enrolled in state health, life and supplemental benefits will have double deductions taken from their paychecks beginning with the Feb. 8 paycheck. The deductions will end on the May 3 check. These additional deductions are taken out to prepay premiums for the months of June, July, August and September. Regular deductions for these employees will resume on the first paycheck in September. Employees should review their paychecks during the double deduction period to ensure that the deductions are correct.

More information: (850) 644-4015 or insben@fsu.edu.

>>ELECTIVE RETIREMENT CONTRIBUTION LIMITS FOR 2013: The Internal Revenue Service has announced cost-of-living adjustments for elective contributions to retirement accounts, including FSU-sponsored tax sheltered annuity plans [403(b)], post-tax Roth 403(b) and state of Florida-sponsored deferred compensation (457) plans. For the 2013 calendar year, the annual contribution limit for 403(b) plans will be set at $17,500. The contribution limit for the 457 deferred compensation plan also will be set at $17,500. At any point in the 2013 calendar year, employees who are age 50 and above are eligible to contribute an additional $5,500 to a 403(b) and/or a 457 retirement plan.

More information: Michael Horgan, (850) 644-4017 or retirement@fsu.edu.

>>RETIREMENT PLANNING SEMINAR: The Benefits Office will present a retirement planning seminar on Wednesday, March 27, from 8:30 a.m. to 3:30 p.m. in the College of Medicine Auditorium. Because the seminar is a university-sponsored training program, attendance may be considered time worked with supervisory approval.

More information: Leasa Howard, (850) 644-4016 or retirement@fsu.edu.

>>NEW-HIRE BENEFITS HELP SESSIONS: The Benefits Office will conduct biweekly help sessions for new employees Tuesday, Feb. 26, and Tuesday, March 12, from 9 to 10 a.m. in the Human Resources Training Room, A6244 University Center. All new employees are urged to view the online New Employee Orientation before attending the help sessions.

More information: (850) 644-4015 or insben@fsu.edu.
UNIVERSITY POSTAL RATE CHANGES: The U.S. Postal Service implemented new postage pricing for First-Class Mail effective Jan. 27. The new postage rates for university departmental customers are as follows:

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More information: http://postal.fsu.edu, postal@fsu.edu, or (850) 644-2794.

LECTURE: Aubrey C. Daniels, the world’s foremost authority on applying the scientifically proven laws of human behavior to the workplace, will give a lecture, “13 Management Practices that Waste Time and Money,” on Thursday, Feb. 21, at 5:30 p.m. (CST) at the Holley Academic Center, FSU Panama City. The lecture is free and open to the public.


ART EXHIBIT: The FSU Autism Institute, which is part of the College of Medicine, will present “I Am Me: Artists and Autism,” through Sunday, March 31, at the FSU Museum of Fine Arts. Participating artists are clients of the FSU Center for Autism and Related Disabilities who come from Tallahassee, the Panhandle and Miami. Some are professional artists, some aspire to be, and some are amateur artists who have discovered that they can express their feelings through art.

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RECOGNITIONS

Julianna Baggott, M.F.A. (English), won the American Library Association’s 2013 Alex Award for her book “Pure.” Alex Awards are given to adult novels that cross over to the teen audience. In addition, The New York Times named “Pure” a Notable Book of the Year for 2012.

“Pure” is being developed by Fox 2000 into a feature film to be written and directed by James Ponsoldt (“The Spectacular Now” and “Smashed”) and produced by Karen Rosenfelt (the “Twilight” Saga).

Robert A. Reiser, Ph.D. (College of Education), and John V. Dempsey, Ph.D., of the University of South Alabama received the 2012 Outstanding Book Award from the Division of Design and Development, Association for Education Communication and Technology, for their book, “Trends and Issues in Instructional Design and Technology” (3rd Edition), published by Pearson Education, 2012.

BYLINES


GRANTS

Flavia Ramos-Mattoussi, Ed.D. (Learning Systems Institute), and Marion Fesmire, Ed.D. (School of Teacher Education, College of Education), received a $35,000 United Nations Children’s Fund (UNICEF-Pacific) grant to conduct baseline research and design an “Early Grades Literacy Program for Tuvalu.” The international research project was managed by the Center for International Studies in Educational Research and Development at the Learning Systems Institute. Ramos-Mattoussi, the principal investigator, and Fesmire spent two weeks in Fiji and Tuvalu interviewing teachers and visiting schools in the smallest nation in the world. They designed several assessment tools, including the Early Grade Reading Assessment (EGRA) that was adapted and translated to Tuvaluan with assistance from the Ministry of Education Youth and Sports (MEYS) in Tuvalu and with the support from UNICEF-Pacific in Suva, Fiji.

SERVICE

Don Latham, Ph.D. (School of Library and Information Studies), co-chaired the 2013 conference of the Association for Library and Information Science Education, Seattle, January; was elected to the board of the Association for Library and Information Science Education as the director of special interest groups.

ENRICHMENT

Diana Key, C.R.A. (Sponsored Research Services), has earned the distinction of “Certified Research Administrator” through the Research Administrators Certification Council. This certification requires a combination of formal education, years of experience in the field and a broad knowledge/skill set demonstrated by passing a national board exam. The exam covers a broad base of fundamental knowledge in project development and administration; legal requirements and sponsor interface; financial management; and general management. Research Administrators Certification Council is a private, nonprofit organization comprising individuals from institutions of higher education, research institutes and foundations, government agencies and private educational and research consulting firms.

Julianna Baggott and her book “Pure.”
UFF dues are 1% of regular salary. Please fill out the form below and return it to:
Jack Fiorito, President UFF-FSU Chapter, RBB 244, P.O. Box 3061110, Tallahassee 32306-1110

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Please enroll me immediately as a member of the United Faculty of Florida (FEA, NEA-AFT, AFL-CIO). I hereby authorize my employer to begin payroll deduction of United Faculty of Florida dues (1% of regular salary). This deduction authorization shall continue until revoked by me at any time upon 30 days written notice to FSU’s payroll office and to the United Faculty of Florida.

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